

Unique National Culture and Film Art Features in American Film

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Abstract: Film is an important part of the film and television industry and an artistic expression of people's daily entertainment. In today's world, the film industry is developing rapidly and occupies a pivotal position in the development of the international community. It can fully reflect the country's unique national culture and its own artistic characteristics. The purpose of this article is to study the unique national culture and film art characteristics of American films. The article reviews the development of American film history, and takes famous movie industries such as Hollywood and Marvel as examples, and then uses questionnaires and interview research methods, And relevant statistical analysis of the surveyed data, analysis and research on the understanding of American film culture by different research groups; and statistical analysis of the degree of satisfaction of the research object on American film culture; and the dissemination of American film Related effects were analyzed. The survey data shows that there is a certain difference in the understanding of American film culture among different age groups; by investigating the views of different age groups on American films, it can be found that different age groups have different choices in subject matter, language style, and character creation. The degree of satisfaction and scoring are different; American films have a huge penetrating effect in the spread of American culture; the unique national culture and film art features in American films have increased the spread of American culture by about 30%, as can be seen from The development of film and television culture has a positive role in promoting the spread of culture.

1. Introduction

In today's world, the film industry is developing rapidly and has become a comprehensive art form with relatively rapid development of the cultural industry at this stage. The development of the film industry can not only reflect the current status of people's social life, but also reflect the cultural characteristics of the country and the national development spirit of the country. The film

mainly constructs an image full of artistic types, and then selects an art form combining audiovisual with the theme, ideology and cultural characteristics of the artistic image through screening and combining. The main purpose of American film is to spread American culture and national spirit. At the same time, it integrates the cultural form of the country into its development process, and finally occupies an important position in the world's entertainment development industry. With the gradual acceleration and rapid development of world globalization, film has gradually become an important component of national cultural exchanges and learning in various countries, and plays a vital role in the development of the film industry. A long time ago, the United States was only a small colony at that time, and it did not have a rich national cultural foundation; however, when the United States was just beginning to independence, it mainly promoted the national spirit such as freedom, equality, fairness, and dreams. However, with the rapid development of the United States and people's advocacy and pursuit of national culture, these national characteristics with national spirit have gradually developed into the mainstream culture of the country.

In today's world, movies have gradually become an important part of human social and cultural life, which can more directly reflect the national and cultural characteristics of national development. American film is one of the important ways for American culture to spread in the international community. At the same time, the United States has long ago had a global vision of film culture development concepts and morphological features, and American films have occupied a very large compared with other countries. Important world status. Through some recent films made in the United States, it can be found that most of American films are mainly written around the perspectives of family, friendship, love, justice, society and nature, which can fully reflect the American independent and independent culture. Feature. For example, Hollywood is an important driving force for the development of the American film industry, and has gained the enthusiasm and love of members of the global community. Hollywood is mainly good at embodying its own powerful business operations in the form of storytelling. American film has constructed a relatively complete story structure, and it embodies people's pursuit of this type of film. Therefore, the Hollywood industry has obvious advantages in American politics, economy, culture, and commerce and can sell the film to the whole world. Therefore, the film industry in the world has a certain right to speak, reflecting the cultural characteristics of the United States and the Artistic characteristics have been carried to the whole world.

Wasser F is mainly for the development of post-war films in the United States and the current status of the separation of some domestic audiences in terms of finance and marketing, and the rapid development of the American film industry has played an important role in the international community. At the same time, it was found that Hollywood occupies a certain notice position in the development of international trade, and has a certain intersection with China's domestic market. The United States has pre-sold a portion of movies that have not yet been produced to the whole society, which has slowly eroded the attention and expectations that Hollywood once had for domestic audiences in the United States. Therefore, it can be further found out that the history of this cross-cultural economic and historical development makes the contribution of American films to the social structure of our country insignificant [1]. Ainslie A further researched box office sales based on market share. By constructing a hierarchical Bayesian framework, it is further realized by establishing a combination of logit model and gamma diffusion mode. The study found that taking into account the need to collect data once a week may increase the periodic movie sales, and can use the method of parameter estimation to further describe the film industry. Studies have proven that film studios may have a rich understanding of related products and be able to know exactly when to support and when not to. At the same time, it was further found that the number of screens opened every week was overestimated compared to the traditional model. In summary, the study shows that actors have a more direct impact on consumers' choice of relevant movies, while

directors have an indirect impact. At the same time, it was found that if a movie is released, if there are other similar movies, it will have an adverse impact on the box office of the movie [2]. To sum up, through combing and summarizing the relevant literature, we can find that, to a certain extent, the development of the film industry can further reflect the national culture and its related artistic characteristics.

This article first introduces the general situation of film development in the United States, further elaborates the development of the American film industry, so as to perfectly reflect the American culture and artistic characteristics in American films, and introduces the development status of Hollywood and Marvel, and adopts The research method of the survey is to conduct a questionnaire survey on the current status of the development of American movies. At the same time, the corresponding data analysis is carried out on the collected survey data. The influence of culture and the acceptance of American film culture by different groups are analyzed in detail. In the contemporary world, it is found that the development of American Hollywood films occupies a pivotal position in the international community. The future level of development and direction will be irreplaceable. The rapid development of the characteristics of American film art has shocked people in the future. Nowadays, the development of American film is very fast, and it has a very important position in the development history of American film and television drama. At the same time, the development of American film can well show the cultural and artistic characteristics of the United States. Therefore, this article has carried out a detailed review of the development of American film, and conducted relevant questionnaire surveys, and carried out certain data analysis, so as to better reflect the unique national culture and artistic characteristics of American film.

2. Proposed Method

2.1.National Culture in American Films

(1) National Cultural Features of Heroism in American Movies

The national culture in American films can reflect the national cultural characteristics full of individualism and heroism. The self-centered individualistic and heroic national culture characteristics in American films [3]. First of all, Americans generally have a relatively strong concept of self-centeredness. They believe in individualism and believe that the pursuit of personal happiness is essential and has become the consensus of the American human race. Americans have the spirit of pursuing personal struggle, taking risks, and persevering in resistance. And individual struggle and individualism have become an important part of American culture. They pursue their personal interests and individualistic characteristics as sacred goals. Therefore, American films also tend to promote self-centered individualism and heroism [4]. Secondly, Hollywood is mainly based on the construction of heroic myths, and has won the recognition of the film industry and the audience. At the same time, Hollywood is also the source of values of various cultural types in American movies. When the heroes in American movies face crisis and difficulties, they will not flinch. They believe in themselves and are not afraid of difficulties and dangers, and dare to move forward. For example, in the movie "The Real Lie", when the hero Harry is fighting against the terrorists, by observing the plane they are flying in, he can find out how they have won. In addition, American films are working hard to create the image of various lonely heroes, and weaving all kinds of heroic myths [5]. Since the 1930s, many heroic movies have appeared, such as "Caravan", "Iron Ride", "Aspiring Achievements", and "Guan Shan Fei Du" in 1939. In fact, the hallmark of Hollywood movie heroes, 1953 Western movies such as "The Wild Wonderland", "Red Dragon Slayer" in 1959, and "Seven Chivalrous Heroes" in 1960 are still further telling extremely legendary personal hero stories, which can well reflect A heroic tendency among heroes. American films can

well reflect the national and cultural characteristics of individualistic and heroic tendencies [6].

(2) American films can show cultural inclusiveness

After the two world wars, with the change of the American ethnic group and the rise of the civil rights movement and the promotion of the current world situation, a series of changes have occurred in American culture, showing a multiculturalism, and this diverse symbiosis and Development can further elaborate the inclusive characteristics of American culture[7]. The principle of commercialism supremacy of American film followers has always positioned itself in the development of the global market, and it can well attract the masses of the United States. Therefore, it can be found that American films not only maintain the characteristics of their own national culture, but also can to a certain degree of tolerance and acceptance of the cultures of other countries and even other nationalities in the world. This is also an important cultural strategic choice for the development of American film. First, American films tend to choose global themes. For example, American films are keen to choose related topics such as natural disasters, global security, human and nature, historical review, and future development. And it can be further found that American films have a great degree of breakthroughs in themes, themes, styles and expressions. For example, in "The Day After Tomorrow", "The Earth Strikes Back", and "Fahrenheit 911", people can intuitively discover the beauty of human nature and morality at the moment when the sky is falling apart and the situation is changing. And "Star Wars" and its sequels, "Third Contact", "Star Trek", etc. weaving audiences one after another dreams about the future development situation, can evoke people's ideas and imagination of high-tech development. Secondly, American films pay more attention to the common pursuit of human beings in terms of values and other aspects. Many American films can well show the beliefs and values of the characters, and have certain characteristics of justice, equality and democracy. For example, "Field Plague" shows a war distortion of human nature; "Comet Hits the Earth" shows a human resistance to foreign danger. In summary, it can be found that these films can discount the unique cultural characteristics of American films, that is, cultural inclusiveness [8].

2.2.American Film Art Features

(1) Origin and characteristics of black humor

Black humor was mainly developed in the 1960s and is a well-known literary development genre in the United States today [9]. The rise of this style is, on the one hand, due to the turbulence of today's social structure and the psychological panic caused by war; on the other hand, due to the rapid and rapid development of today's social science and technology, it may cause some The degree of abnormal development will gradually make the human free personality gradually lack. Black humor is a tragedy in comedy, and it has a color of despair. And black humorous literature will show a conflict between freedom of personality and dangerous environment. Black humor literature can not only reflect a ridiculous nature of the ugly environment, but also self-teasing certain characters in the play. This black humorous style is not only a satire to others, but also a kind of self. fling in teeth. The characteristics of social meaning and objective understanding of society reflected in black humor can well emphasize the absurd nature of the world today and an inherent madness to society. For example, the story of Milo in the film "The Twenty-Two Military Regulations", history shows the artistic characteristics of today's black humorous literature very well [10].

(2) The composition of black humor in the movie

"Twenty-two Military Regulations" is a good example of black humor in American movies. The film is mainly based on the Second World War, through the description of various absurd and dark phenomena of a certain US Air Force flight brigade: first, the characteristics of the characters from

the canteen administrator to the commander. It is described that these characters show an arrogant, ridiculous and dull character, they are eager to control the right, and will do whatever they can to achieve their own purpose, they can fully reveal the darkness and cruelty of the current environment. The heroine in the film, Sorin, died because of his unfortunate comrades-in-arms, which created a fear of war. In order to save his life and violate the military regulations, he madly suggested that he did not want to take on this task and wanted to take it from it. Escaping, he managed to reach Sweden in the end. From this incident, he saw how ridiculous the world was, but was considered by some to be a mental disorder. The film is one of the important masterpieces of black humor literature, which can mainly include black humor in language, black humor in narrative structure, black humor in characters, and black humor in writing methods [11].

(3) Artistic characteristics of black humor

Black humor is a kind of desperate comedy, and it has a certain tragic nature. Black humorous laughter is mainly a kind of extra helpless self-deprecating. It is the very painful tears that people shed in the laughter, thinking about the current real problems. Black humor literature has unique artistic characteristics [12]. One is humorous style. The formation of black humor is mainly based on the inheritance and further development of European and American literary heritage. From the analysis of drama, it can be found that since the development of Greece, the black humorous style can be divided into tragedy and comedy. Comedy mainly satirizes the negative characters through the ugliness and deformity of the world, while tragedy explains the positive character characteristics through pain and misfortune. Black humor is mainly based on a form of humor to show the tragic characteristics of the work, and shows humor on the surface, but its connotation shows a kind of irony, and it is implicitly black humor. The audience mainly laughed happily through the humorous performance of the characters in the current drama, but in the laughter, they showed the deep connotation of the movie with a humorous attitude [13]. The second is, anti-heroic characters. Anti-hero characters are mainly characterized by the coexistence of loneliness and self-pursuit. The characters in the play mainly deny all traditional values through their doubts. The third is the traditional narrative structure method. Traditional narratives generally have a complete story structure, and the first and last paragraphs echo each other, and have a strong internal connection in the development of the plot, which can well reflect its artistic characteristics. Although "Twenty-two Military Regulations" does not have a complete story structure and complete story content, but using brown humorous artistic techniques, it can show the distortion between irrational features and human nature in real society. Come out. The following is a flowchart of this article:

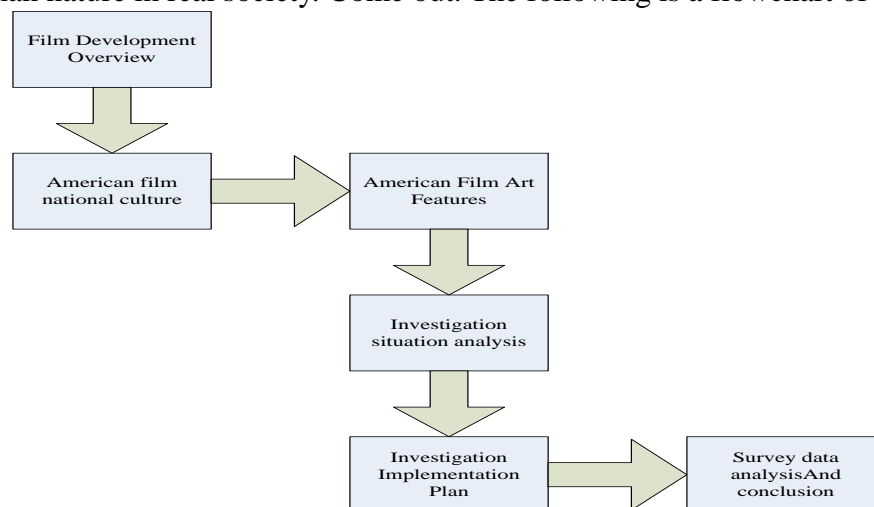


Figure 1. Article flow chart

3. Experiment

3.1. Experimental Settings

This article mainly studies the unique national culture and film art characteristics of American film. It mainly uses questionnaire surveys and interview research methods, and conducts relevant statistical analysis of the surveyed data. It also analyzes and studies the understanding of American film culture by different research groups. And the statistical analysis of the degree of satisfaction of the research object on American film culture; and related analysis of the effect of the spread of American film. This investigation and analysis can make people understand the current development of American film culture and the spread of related cultures in American films, and have a certain understanding of the unique national culture in American films and the artistic characteristics of films. Based on this investigation and research, this paper has sorted and analyzed the collected experimental data, and made relevant statistical tests to ensure the authenticity and reliability of the survey data [14].

3.2. Investigation Steps

1) A questionnaire survey was randomly conducted for a certain percentage of different age groups in a certain area, and they were asked about their understanding of American movies and the impact of American movies in the process of dissemination. Ask whether these effects have affected them. Whether there will be conflicts in the choice of future film types, etc. ; ask each group if their culture and customs have common ground; ask the role of American film in the development of American culture and the degree of penetration of American film culture in people's lives [15].

2) Collect, count and analyze the questionnaires, analyze the understanding of American films, and the impact of American films in the process of dissemination; analyze whether these effects have an impact on their choice of future film types; analyze various groups Do their cultures, customs and habits have anything in common? Analyze the role of American film in the development of American culture and the degree of penetration of American film culture in people's lives [16].

3) Strictly discuss and summarize the analysis of the data, discuss the authenticity, reliability, and rigor of the results; discuss whether American films really work in cultural communication; discuss whether the degree of national culture penetration in American films is significant. Finally, it summarizes the unique national culture and artistic characteristics of American films [17].

3.3. Investigation Notes

1) Prior to the survey, communication skills should be concise and the questions should be fluent. When turning from one question to another, pay attention to logical relationships, wording, and tone, such as general to individual, easy to difficult, etc. [18].

2) Relevant consultations and comparisons of different types of the United States should be conducted to prevent errors; analysis and summary of any problems that may exist; review of the questionnaire content, order, and words for errors; invalidity collected in the survey Questionnaires were deleted; and survey groups should be randomly selected rather than set in advance.

3) Summarize the survey data and the results of the analysis, summarize using statistical related algorithms, and use data simulation to generate mathematical texts [19].

4) Do a good job of computer data processing software programming and programming test, analyze the obtained data results and require backup to keep files.

5) When using network big data for analysis, it is important to reasonably deduce and analyze on

the basis of real-time data, so as to summarize all the conclusions needed for this survey [20].

4. Discussion

4.1. Research Analysis of Survey Status

(1) Distribution of survey objects

This survey was conducted on 100 people in different regions A and B, and 30 people were randomly selected from each age group. A total of three age groups were selected. Questions were randomly asked from each of the survey respondents. , To understand the impact of American films in the transmission process [21]. Analysis of the data found that for the region A, 32% of the population aged 18 and under, 40% of the population aged 19-45, and 28% of the population aged 46 and above; in contrast, 26% of the population aged 18 and below , 19-45 years old group accounted for 39%, 46 years old and above accounted for 35%, the experimental data of the specific survey is shown in Table 1 and Figure 2, from which we can see that the understanding of American film culture of different age groups has A certain difference.

Table 1. Understanding of American film culture at different age groups

	18 years and under	19-45 years old	46 years and over
Area A	32	40	28
Area B	26	39	35

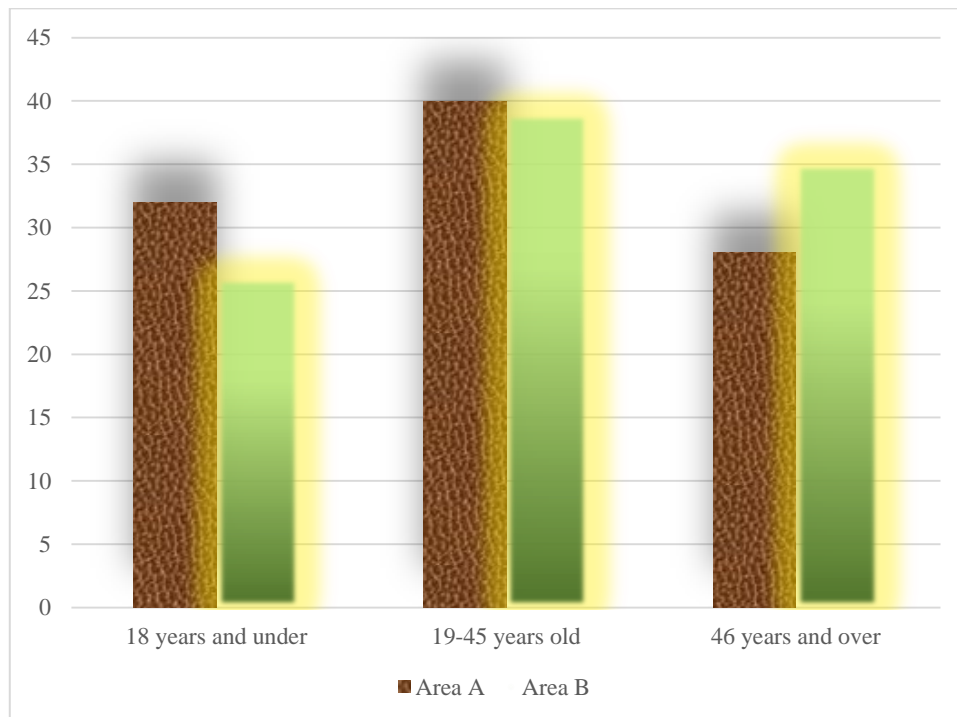


Figure 2. Understanding of American film culture at different age groups

(2) Degree of satisfaction and rating of survey respondents

A questionnaire survey was conducted for different age groups in different regions to investigate the subject's understanding of American film culture and the overall evaluation of American films [22]. With regard to the choice of subject matter of American films, such as love films, family movies, and democracy and justice, different research subjects have different evaluations of

American films; research data found that about 15% of the group's evaluation score is between 90-100. About 65% of the scores are between 70-90, and about 20% of the group scores are below 70. In terms of the language style of American films, such as humorous, emotional, gentle, and so on, different research subjects have different opinions; research data found that about 12% of the group evaluation scores are between 90-100, about 60% of the scores are between 70-90, and about 28% of the group scores are below 70. In the characterization of American movies, evaluations such as heroes, resistances, comedies, and tragedies are also different. The research data found that about 38% of the group evaluation scores were between 90 and 100, about 50% of the group evaluation scores were between 70-90, and about 12% of the group evaluation scores were below 70 points. By investigating the opinions of different age groups on American films, it can be found that different age groups have different degrees of satisfaction and scoring in terms of theme selection, language style, and character creation. The survey data are shown in Table 2 and Figure 3.

Table 2. Satisfaction with American movies and their ratings

	90-100 points	70-90 points	Below 70
American movies in terms of subject matter choice	15	65	20
American film in terms of language style	12	60	28
American movies in characterization	38	50	12

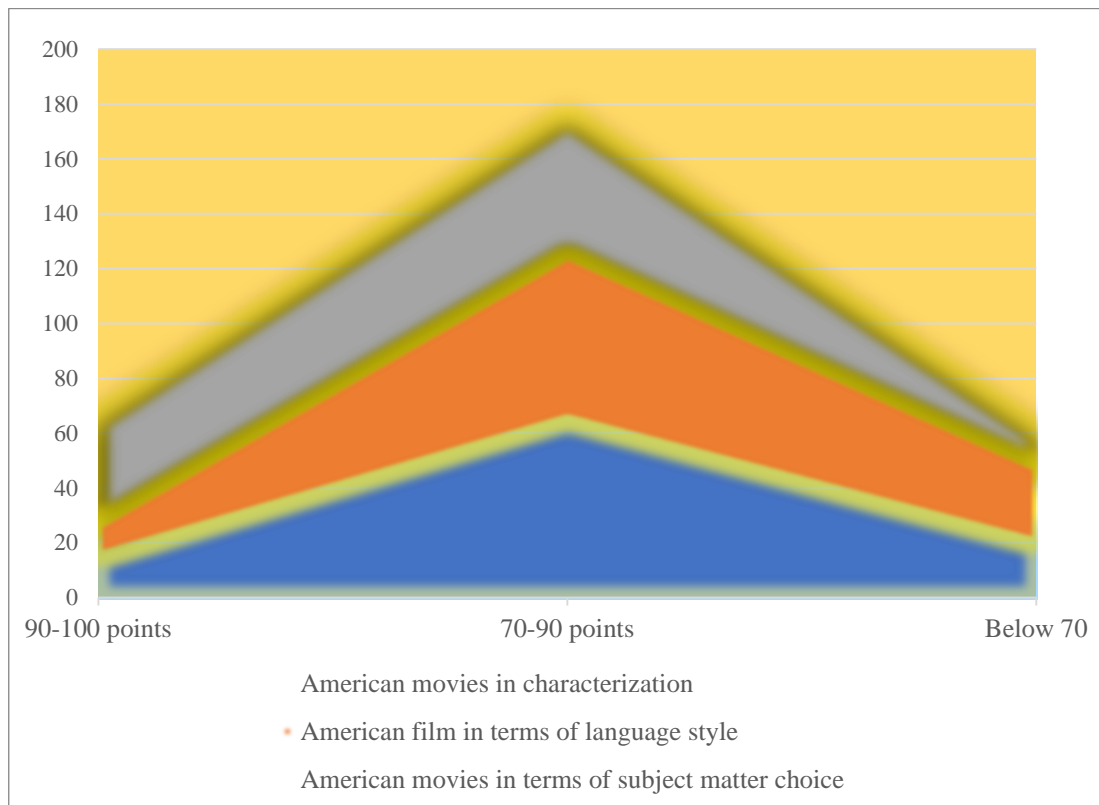


Figure 3. Satisfaction with American movies and their ratings

4.2. Analysis of impact effects of survey results

(1) American film's influence on American culture

With the rapid development of the film industry, American culture also has a profound impact on its own culture in the process of film dissemination. It is necessary to understand the values of

American films and the discrimination against other peoples in American films. View [23]. This impact is relatively large. For the region A, 65% of American movies were considered to have an impact on American culture during the survey, while 12% of those who held a general view believed that American movies would not have an impact on American culture. For area B, during the survey, 55% of American movies were considered to have an impact on American culture, 15% were held by general opinion groups, and 30% were considered to have no influence on American culture. It can be seen that American films have a huge penetration role in the spread of American culture. The survey results are shown in Table 3 and Figure 4.

Table 3. Cultural influence

	Area A	Area B
Influential	65	55
General	12	15
No effect	23	30

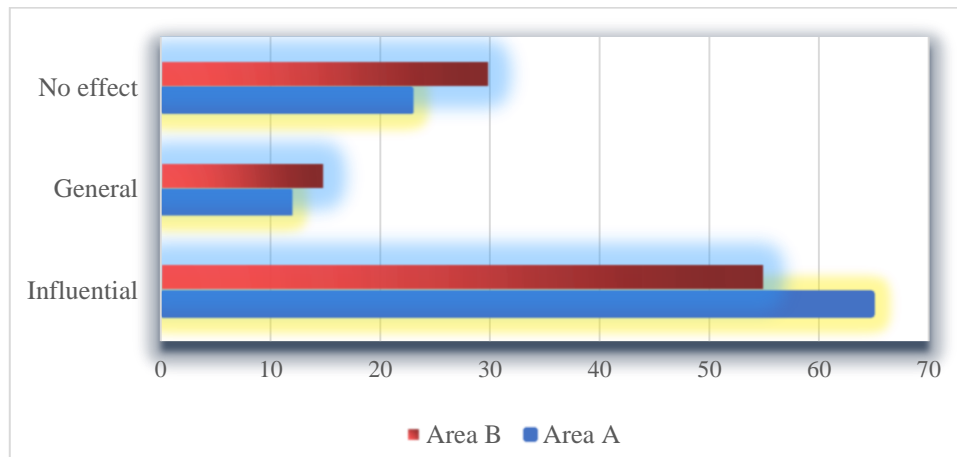


Figure 4. Cultural influence

(2) Different groups' acceptance of American film culture

The permeation of British and American culture in film culture has a profound impact, and different groups have different views on these effects [24-25]. A special survey was conducted on people's views on the influence of American film culture penetration in the crowd. The results of the survey are as follows. The study found that some people were not very concerned about these views, but most people said that they should pay attention to the penetration of American film culture. . Therefore, in the future dissemination process, we should increase the cultural propaganda of American films, so that members of all age groups can truly understand the characteristics of American film culture, can view American film culture in a pluralistic manner, and respect traditional culture. The survey data are shown in Table 4 and Figure 5.

Table 4. Affect acceptance

	Student	Civil servant	Doctors	Teacher	Business unit
Movie type	8	6	4	7	9
Language style	5	7	3	8	6
Create character	7	9	6	7	8
Social rendering	4	6	3	5	4

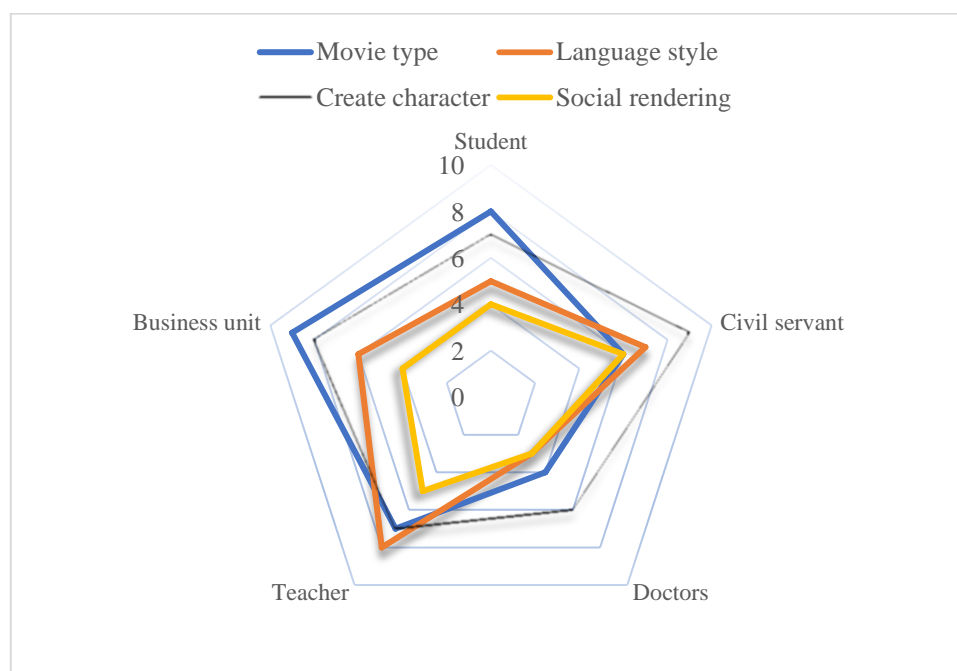


Figure 5. Affect acceptance

5. Conclusion

There are some differences in the understanding of American film culture among different age groups. By investigating the opinions of different age groups on American films, it can be found that different age groups have different degrees of satisfaction and scoring in terms of theme selection, language style, and character creation. In the face of the development of American film in the American film and television industry, American film occupies a very important position in the development of the industry, and in the process of American film dissemination, it can well publicize the cultural knowledge of American film. A good embodiment of American culture. The United States has always emphasized the pursuit of personal value, attaches great importance to the characteristics of individualism, advocates the spirit of individualism, and advocates the spirit of scientism of freedom, democracy, and peace. This is also the cultural manifestation of American movies.

American films have a huge penetration in the spread of American culture. American film has gradually become a popular culture. During the development process, the film's own characteristics and commercial development characteristics have been emphasized, and it has important ideological connotation. American film has gradually become the embodiment of American popular culture, providing a large number of good works for the entertainment industry, which has a very important impact on the film and television industry and the status of the United States in the world, driving the spread and development of American culture. The development of American film culture has promoted the spread of American culture and has helped the public to have a deeper understanding and understanding of American cultural characteristics.

Different people have different understandings of American film and film culture. Some people don't pay much attention to these views, but most people say that they should pay attention to the infiltration of American film culture. The development of American film is also a reflection of American culture. The surveillance of the film industry should be strengthened, and the entry barriers of the film industry should be raised, in order to produce better American films, so that

American culture can be better disseminated by American films, and more A good promotion of the overall economic level of the United States is conducive to a higher prestige in the world.

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Data Availability

Data sharing is not applicable to this article as no new data were created or analysed in this study.

Conflict of Interest

The author states that this article has no conflict of interest.

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