

Quality Education of College Students in the New Situation

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Abstract: College students are the successors of socialist construction and shoulder the important responsibility of realizing the great rejuvenation of the Chinese nation. The quality education of college students has been widely concerned; At present, most of the college students are "after 00". They have been impacted by multi-cultural since childhood. The old-fashioned quality education model has not been able to achieve the educational objectives well; Based on this, this paper first analyzes the challenges faced by the current quality education of college students, and then puts forward some suggestions to strengthen and improve the quality education of College Students under the new situation.

College students are the future of the country, and the university stage is an important stage for college students to form their world outlook, outlook on life and values. Insisting on morality and cultivating people is actually to put the goal of quality education in a prominent position. With the change of the times, the quality education of college students is facing new problems. How to improve and strengthen the quality education of college students more effectively has important practical significance.

1. Challenges Faced by Quality Education under the New Situation

1.1. It is more difficult for College Students to form their High-Quality Habits

At this stage, almost all college students are born in 2000. On the one hand, due to the strict implementation of family planning at that time, a considerable number of people in this generation are only children. They have excellent living conditions since childhood and are the treasures of their parents. Parents will arrange everything. Appropriately, this makes a considerable number of college students have a serious sense of dependence on their parents and are extremely self-centered.

Such characteristics make it difficult for them to adapt to collective life after entering the university, get along well with others, and have constant friction among their classmates.

On the other hand, with the continuous development of information technology and network technology, people have already entered the Internet era. Many students have been indulged in the virtual Internet world for a long time, and they are reluctant to communicate and communicate face-to-face with their classmates. Personnel are relatively indifferent, which makes it difficult for students to develop good qualities and morality. The Internet is a very open platform with mixed information, full of bad ideas of Western capitalism such as "money worship" and "hedonism", as well as some bad information that promotes pornographic violence, all of which are not conducive to the comprehensive development of college students. Had a profound impact.

If the quality education cannot properly guide the thoughts of college students, college students may be influenced by bad thoughts and go into misunderstandings.

1.2. Constraints of Employment Pressure on Quality Education in Colleges and Universities

At present, the most important way to carry out quality education for college students is quality courses. However, on the one hand, with the development of higher education, the ranks of college students are growing, and correspondingly, the employment pressure of college students is also increasing. The main purpose of many students entering the university is to master a technology for the future be able to stand in the society. Therefore, realism generally exists among college students, and quality education, which has a very slow and hidden effect on people, is regarded as a useless course by most students, so they hold an indifferent attitude towards it.

On the one hand, quality courses in colleges and universities still use the traditional indoctrination education model, which greatly reduces students' enthusiasm for learning. Students in quality courses are all sleeping, and there are even many students who skip classes. College students' perception reduction of employment opportunities and employment pressure are shown in Figure 1.

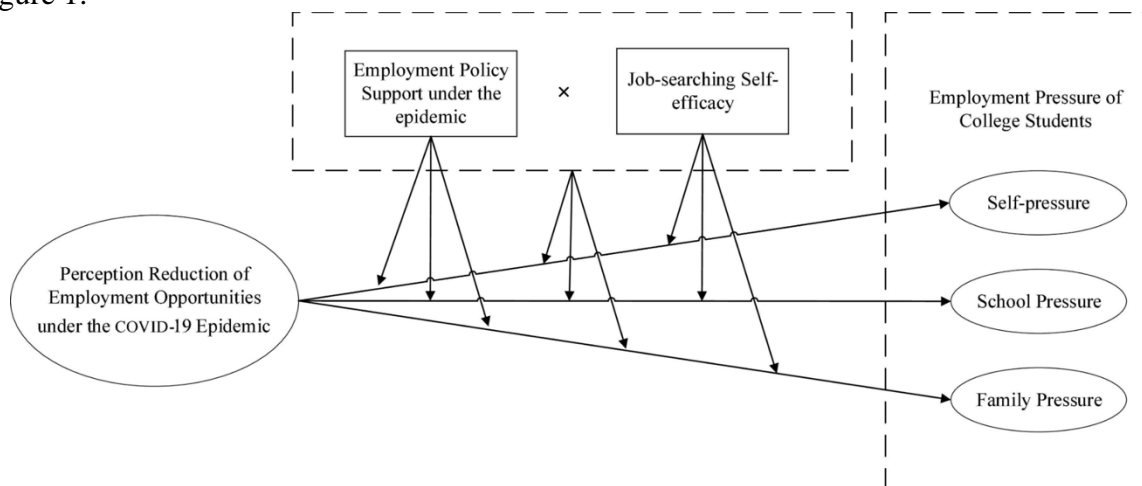


Figure 1. The mechanism model between college students' perception reduction of employment opportunities and their employment pressure

1.3. Psychological Problems of College Students

To become a qualified college student, a solid professional knowledge is necessary, but whether you can succeed in your professional field in the future depends on a healthy psychology.

In recent years, the criminal incidents of college students have attracted the attention of public opinion and cast a shadow on college education. In these cases, many highly educated students took extreme measures because they had conflicts with their classmates (usually among their roommates), which were not alleviated. Dormitory contradictions have always existed in college life. Due to the differences in students' family backgrounds, living habits and consumption patterns, roommates need to be tolerant and compromise with each other. However, there are many only children of contemporary college students, who are not good at communicating and resolving when they encounter unhappiness, and these negative emotions are like volcanoes. Accumulating too much negative emotions will suddenly erupt, followed by extreme practices, and even embark on the road of criminal crimes.

In class, we require students to master the knowledge of professional courses and gain an advantage in future competition. However, the psychological and moral aspects are easy to ignore. After class, we should also pay attention to students' living conditions, guide them to have a positive attitude towards learning and life, and be a young man with positive energy and strong heart. In general, outlook on life is mainly reflected in three aspects, as shown in Figure 2.

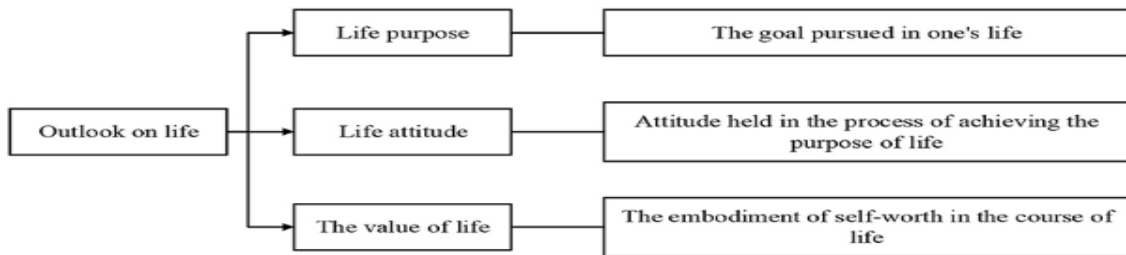


Figure 2. Three aspects embodied in the outlook on life

Three colleges and universities are selected as the research object to reduce the data interference caused by the particularity of colleges and universities. In this survey, 200 questionnaires are distributed and 193 valid questionnaires are collected, with an effective rate of more than 95%. Among them, male students account for 47.3%, and females occupy 52.7%. The proportion of each grade from freshmen to seniors is balanced, and it is 27, 24.6, 23.3, and 25.1% respectively. Several key issues in the questionnaire design are shown in Figure 3.

Question number	Questions	Options
7	What do you think of life goals?	A. Pay more attention to the present life, and life goal is not necessary. B. When I have the goal of life, I will realize it at all costs. C. Setting goals for life at any stage D. Moving in one direction without regret
	What is the most important thing to achieve your goal in life?	A. It has to be admitted that luck matters. B. I rely more on a good social environment. C. I will be happy to accept the help of family and friends. D. Consider your efforts most important
	What do you choose to do when you encounter setbacks?	A. If we can't solve it, we won't think about it. B. Retaliation psychology C. I don't know what to do D. Believe in overcoming setbacks
17	How do you choose when your interests conflict with those of collectives and countries?	A. Sacrificing self-interest to meet collective and national interests. B. Priority for collective and national interests C. National, collective and individual interests cannot be abandoned. D. More emphasis on personal interests
18	What kind of life do you pursue and feel happy about?	A. Enjoying the moment and valuing self-happiness B. Happiness from helping others C. More emphasis on material life D. Enjoying happiness from family and work
20	How do you cultivate your values and outlook on life (Multiple choice)	A. Cultivation of parents B. mainly relying on their learning and exploration C. Values and outlook on life established under the influence of the whole society D. mainly the education and training of school teachers
25	What is the main influence on the education of college students' outlook on life (Multiple choice)	A. Lack of innovation in traditional educational models B. The content of outlook on life education is not attractive C. Complex information on the Internet has a great impact on me D. Disagree with teacher education

Figure 3. Questions in the questionnaire

The above questionnaire survey shows that there are some problems in the education of college students' outlook on life. Therefore, positive psychology is introduced to try to find the solutions to the problems.

2. Strengthen and Improve the Quality Education of College Students

Colleges and universities are important positions for cultivating socialist builders. The talents needed by society in the new era should not only possess superb cultural knowledge, but also have good ideological and moral qualities. In order to achieve this goal, colleges and universities should actively seek effective reform measures, Innovative educational methods of quality education.

2.1. Pay Attention to the role of the Main Channel of Quality Classrooms, and Reform the Educational Model of Quality Classrooms

In the current quality classrooms in many colleges and universities, traditional static teaching is still used, which weakens the dominant position of college students in the teaching process. In this state, quality teachers only instill relevant principles to students, focusing on As a result, the process is neglected, which makes college students just passively memorize by rote, and lack practical knowledge of the content. As a result, not only does it fail to achieve the purpose of moral education, but also makes students lose their interest in learning.

Therefore, teachers of quality courses should change their educational concepts and pay attention to the dominant position of students in the classroom. For example, firstly, we can divide groups into groups, let them discuss on their own, fully mobilize their subjective initiative, and then summarize the opinions of each group to answer any questions they have; secondly, we can rehearse small scenarios Plays, watching short films, reciting and other methods that can stimulate students' emotional resonance and personal feelings, so that students can understand and feel more deeply, so as to internalize their own moral qualities. The “SMART” classroom concept model with the five dimensions of “Showing”, “Managing”, “Accessing”, “Real-time feedback”, and “Testing”. Accordingly, as shown in Figure 4.

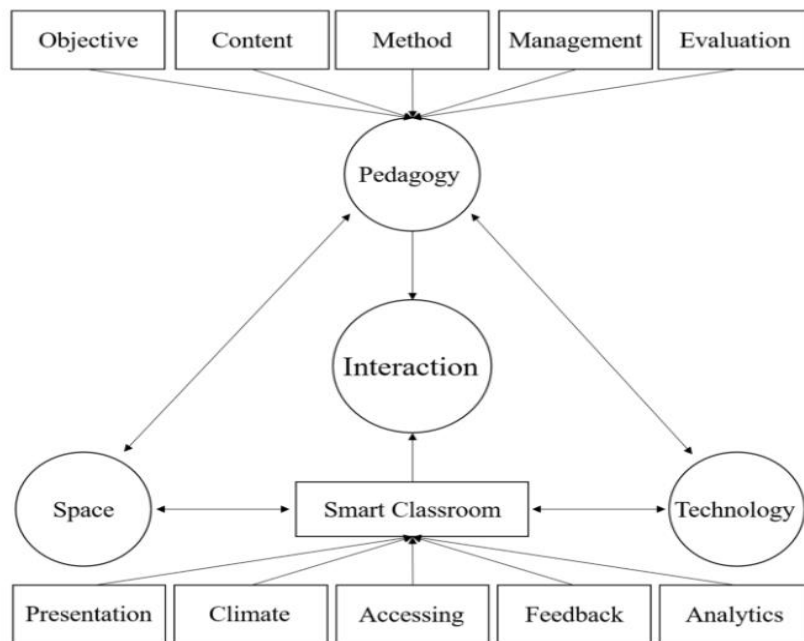


Figure 4. The smart classroom interaction model

2.2. Guide Students to Participate in Social Practice and Volunteer Service Activities, and Attach Importance to the Role of Social Practice in Quality Education

Quality education in colleges and universities should not be limited to the classroom, but should be combined with social practice education, go out of school, and create more opportunities for students to contact the society.

Colleges and universities can organize students to go to nearby orphanages and nursing homes to carry out public welfare activities on weekends to enhance students' emotional education; they can also organize students to go to the countryside to work in the fields during winter and summer vacations, so that they can experience the hard-won food, so as to cherish food and cultivate Thrifty good quality. When conditions permit, students can also be organized to visit revolutionary sites and experience the hard work and unswerving determination of revolutionary sages for their ideals, thereby strengthening their patriotic feelings and strong will. Through a series of practical activities, students can form a good ideological and moral quality, and then obtain comprehensive development.

2.3. Strengthen the Construction of Campus Spiritual Culture and Create a Good Educational Environment

First of all, teachers should have higher quality, and high-quality teachers can cultivate high-quality talents.

Secondly, we need a harmonious and stable campus environment. The campus of a university should be a place full of positive energy and academic atmosphere.

Finally, schools, families and society should work together to create a positive environment, and the three parties should maintain a high degree of consistency, and there should be no inconsistency between appearances and appearances. Only in this way can education last and play an important role. Parents' oral and personal teaching aids play an irreplaceable role. Parents are the first teachers of children, and children are a mirror of parents. Parents should ensure that their behavior and language should be standardized. Rome wasn't built in a day. The quality of college students needs to be improved step by step. Let's start from school and work together to create a civilized and harmonious society.

University campus is the main place for students to study and live in school. A good campus culture construction will have a subtle influence on the ideological and moral quality of students, and play an important role in promoting the quality education in colleges and universities. Therefore, colleges and universities should attach great importance to the construction of campus spiritual culture.

On the one hand, around the tenet of "promoting construction with activities, promoting education with activities, promoting management with activities, and promoting development with activities", various cultural and sports competitions, cultural evenings, etc. are held. In addition to enriching students' extracurricular activities, they can also promote the improvement of students' morality.

On the other hand, schools can expand publicity and make full use of the school's radio and newspaper columns, official website, WeChat, and Weibo and other channels to show the achievements of the construction of campus spiritual culture, publicize advanced figures and deeds on campus and in society, and urge students to learn from them. By strengthening the construction of campus culture, the whole campus is filled with a positive cultural atmosphere, and a good humanistic atmosphere is created, so that students can study and live in this good humanistic atmosphere.

2.4. Bring Chinese Traditional Confucianism into the Classroom

In view of students' etiquette, psychology and adaptability, the school can offer compulsory courses on etiquette, Chinese culture and innovative employment, which naturally integrates traditional culture and modern social etiquette. In the study of these quality-oriented courses, students can not only further deepen their understanding of China's traditional culture, but also show their own style in modern social etiquette.

When they need to communicate with foreign customers, they should reflect the demeanor of a big country that is neither humble nor overbearing. Let the concept of reading poetry and reading spirit penetrate into the concept of students. When there are more interest points in the classroom, students will naturally put down their mobile phones and actively participate in classroom teaching.

At the same time, all departments also launched a Chinese character spelling and idiom catching up competition, which echoed the recent Chinese learning craze on CCTV. When reading ancient books, they gradually form a correct outlook on life and values and inherit China's excellent cultural traditions. Through role-playing idioms and allusions in class, students can understand the extended meanings of idioms faster. Students interpret historical allusions, so as to understand the profound life and wisdom of the ancients, and properly use the ancient for the present. The inspirational stories of the ancients also inspired students to learn and live more. The introduction of cases in the classroom can make them feel how important it is to have a tenacious spirit in their future life and work. Therefore, in addition to the cultivation of emotional intelligence, the cultivation of anti business is particularly important in today's society.

These courses always run through students' college time. Completing the teaching of these courses can improve students' quality in an all-round way, so that they can adapt to work smoothly after they move to work, and also have great advantages in cultivating social adaptability. Employers will comprehensively inspect students' comprehensive quality. Such courses are conducive to college students' job search and employment, and smoothly realize their transformation into social people. The core contents of the system are all developed around "morality" and "talent," as shown in Figure 5.

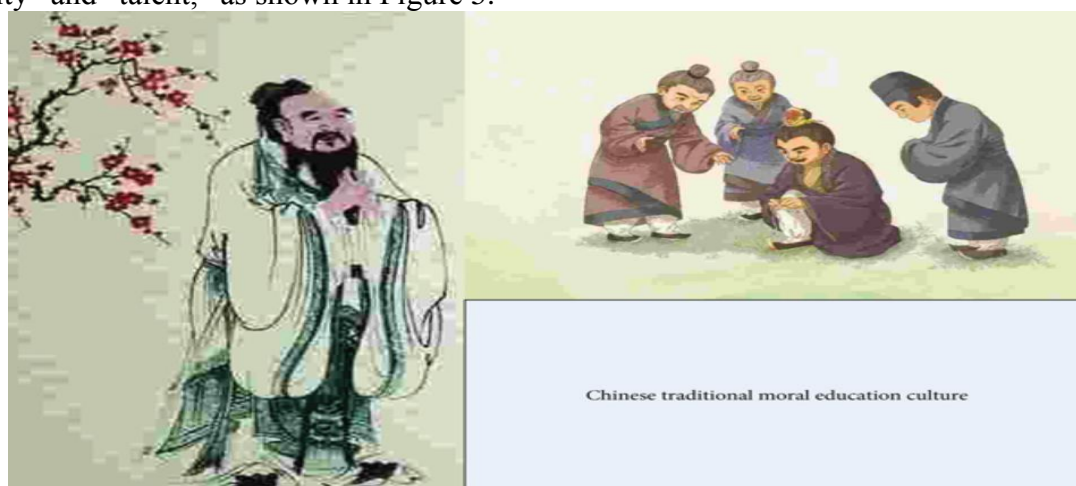


Figure 5. Chinese traditional moral education culture

2.5. Improve the Scientific Nature of Student Management Work and Integrate Quality Education into Management

Unlike high school, the management of students in universities is relatively loose. Therefore, many college students are relatively free and loose, and their organizational discipline is relatively

poor. The management work of colleges and universities is heavy. To this end, if you want to educate people in management, you should pay special attention to the following points:

First, establish the concept of management and educating people. School administrators need to raise awareness and clarify that the purpose of management is to educate people, not to manage for the sake of management. Therefore, quality education should also be run through management.

Secondly, a scientific management mechanism should be established. In order to effectively educate students in management, we must seize the critical period of education, and freshmen enrollment is the best period, and a good start is an important prerequisite for success. Seizing this critical period is more convenient for later student education.

Third, student union cadres, community cadres, and class cadres are an important part of student management. Colleges and universities must attach importance to the education management of these students, strengthen quality education for these students, and give full play to their leading role in college students. Demonstration and motivation. The below average evaluation factors (or staggered factors) underneath the five star evaluation factors have comparing loads, as displayed in Figure 6.

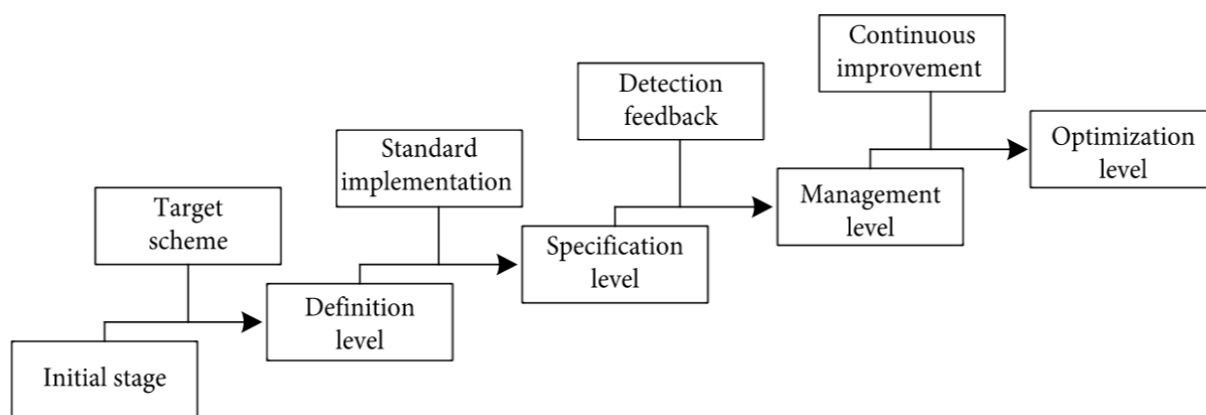


Figure 6. Hierarchical structure of maturity evaluation of teaching quality management in colleges and universities

2.6. Using Internet Culture to Carry out Quality Education

The campus network culture reflects the richness of the campus cultural atmosphere and spiritual civilization of higher vocational colleges to a certain extent. It has a subtle influence on students' values.

In order to strengthen the construction of campus network culture, it is necessary to be guided by social core values, use advanced network technology, and use the network as a publicity and education platform to display students' professional skills and the overall image of the school, and create a positive campus network atmosphere. In order to promote the development of quality work.

In addition, it is necessary to improve the dissemination platform of network information, centering on the educational goals of quality work and the talent training goals of higher vocational colleges, with the help of network tools such as class QQ groups, official Weibo, WeChat and campus forums, to carry out quality education. At the same time, according to the interactive characteristics of the network, some online reading activities, online debate competitions, and knowledge quizzes at the 19th National Congress of the Communist Party of China should be held to give full play to the role of the network.

3. Conclusion

Colleges and universities have always been the important cradle of talent training, and the quality education of colleges and universities has been closely concerned by all walks of life. With the changes of the times, the subject, object and content of quality education are constantly changing. The popularization of all-round education and the rapid economic development in China have improved the national living standard, and the household expenditure on education accounts for a large proportion. Therefore, the enrollment rate of colleges and universities has been steadily rising, and college education has been popularized by all. However, while we are happy, we should pay attention to the need to improve the overall quality of college students. While systematically learning professional knowledge, colleges and universities should strengthen the improvement of the overall quality of students. If the quality education of the new generation of students is still carried out according to the old model, it will obviously not play a very good educational role. Therefore, the work of quality education in Colleges and universities should be constantly reformed and innovated, experience should be accumulated in exploration, and effective ways of quality education should be explored, so as to promote the smooth development of quality education in Colleges and universities and contribute to the training of a new generation of all-round high-quality talents.

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Data Availability

Data sharing is not applicable to this article as no new data were created or analysed in this study.

Conflict of Interest

The author states that this article has no conflict of interest.

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