Discussion on the Docking Mode of Provincial and National Competitions in Hotel Service Events

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Abstract: The short-term purpose of the provincial competition is to select excellent competition talents for the national competition. The long-term goal is to promote education by competition, adapt to the development situation of new hotels, meet the new needs of hospitality industry, and promote the comprehensive and lasting improvement of vocational education level. Provincial skills competition and national competition is the docking relationship. The wider contents, the higher technical requirements, the wider participants in the provincial competition make the better effect in the national competition preparation. This paper takes the hotel service event as an example to discuss the docking mode of provincial competition and national competition. Since the establishment of tourism hotel service competitions in the National Vocational Students Skills Competition of the Ministry of Education in May 2012 the results of Yunnan are not satisfactory in every year. The best result is the national second prize won by Yunnan Vocational College of Tourism in 2021. Compared with other provinces and cities, such as Shandong, Jiangsu, Zhejiang, etc., their practices have undoubtedly become an important example for achieving excellent results in the national competition. The provincial competition content is richer than the national competition, such as the form is more diverse and the members are more diverse.

1. Docking Mode Comparison

In recent years, the hotel vocational education has shown an obvious upward trend. Due to the favorable factors such as the relatively rich source of students and the large social demand vocational colleges education has been growing. Looking back at several years of national competitions we found the results of players vary greatly by analyzing the performance of various...
provinces and discovered that there are different docking modes between provincial and national competitions through studying the operation mode of provincial competitions [1].

The first mode: wide-mouth mode (Jiangsu Province, Ningbo City, etc.). The contents of the provincial competition are as follows: First is the competition of secondary vocational students including the practical operation and theory of the national competition. The second is the higher vocational student’s competition including banquet setting and service + theme banquet design. The third one is the teacher competition including appearance + theoretical knowledge + hospitality English + theme banquet design + classroom teaching. Compared with the national competition the teacher competition has been added and its content has been enriched a lot. This model mainly has the following advantages and disadvantages: First, vocational teaching participants generally get exercise and improve and they are more extensive (teachers + students). Second, the organization of the competition is workload and the cost increases. Third, teachers and students study and training workload and the training time is long.

The second mode: equal-mouth model (Yunnan, Shandong, and other provinces). The content of the provincial competition is only secondary vocational students and higher vocational students. The competition plan and content directly adopt the national competition rules.

The third mode: narrow mouth mode (other provinces and cities). Only secondary vocational students participate the competition. The plan and content are as same as the national competition. Sometimes the content and difficulty of competitions are reduced. Only few parts of excellent competitors can speak English in whole serving process.

The latter two models are relatively economical in economy and energy but their main disadvantages are as follows: First, there is no special design and formulation of plans, and the work of organizing is relatively simple. Second, most of the participants were relaxed, with less demands and pressure. Third, some teachers and students who want to perform in school will lack opportunities to show [2].

2. The Content and Advantages of Wide-Mouth Mode

This mode covers a wide range of content, high technical requirements, professional authority and scientifically designs the competition scheme and form a rigorous and coherent provincial competition operation mechanism.

2.1 The Content of Wide-Mouth Mode

First of all the provincial competition of secondary vocational students and the national competition are almost barrier-free and zero-distance connection. Some details are more rigorous, such as the positioning of dining chairs. The provincial competition selects talents for the national competition which lays out the channel to development for the provincial competition.

Second is setting up higher vocational competition. The docking of the national competition is built and a channel for secondary vocational students' skill training and higher level competition is provided to the students. Especially for students with excellent performance made skills development and career upgrading.

Finally is setting a teacher competition. However the teachers competition is no connection to the students competition it would be difficult for teachers to keep pace and innovate their skills and techniques without competitions. Through the establishment of teacher competitions it helps teachers to improve their own skills, give more efficient and targeted guidance in the training process, and also plays a role in promoting and motivating students. At the same time the training and competition process itself is also a kind of experience and accumulation for teachers who can use the principle of empathy, analyzing and guiding student players [3-4].
2.2 Advantage of Wide-Mouth Mode

The wide mouth mode is characterized by richer content than the national competition, more diverse forms, more three-dimensional levels, and more diverse members. The wide mouth mode of the provincial competition presents the following advantages.

2.2.1 The Wide Mouth Mode Has Wider Content

The content of provincial competition is more extensive and rich in theoretical knowledge, oral English and operational skills. In recent years, the professional theory and oral English of the provincial competition have always been 1/3 more than that of the national competition. The professional skills are one step ahead of the national competition to develop and expand the content. The national competition will not have Western food service before 2021 while the provincial competition has been included in the competition for many years.

2.2.2 The Wide Mouth Mode Has Higher Skill Requirements

Provincial catering technical requirements are higher and the difficulty factor is greater. For example the position of the chair is not required in national competitions but the provincial competition requires the side of the chair to be cut to the table. The national competition requires 10 kinds of napkin flowers with different patterns but in the provincial competition napkins are more fine, requiring different patterns, mutual coordination, and three-dimensional.

2.2.3 Multi-Form in Wide Mouth Mode

The form of the national competition is generally unchanged and the provincial competition is constantly studied and improved. In the professional theory part the written test was changed to the computer test, and the Chinese-English translation was changed to be the oral English dialogue.

2.2.4 Wide Mouth Mode Is More Accurate

Provincial judges not only constitute professional and elite personnel but also actively innovation and efficient. As each province attaches great importance to the competition the players who enter the provincial competition are skilled in operation and fierce competition. In order to match fairness the competition made a series of special measuring tools to assist in field judging. Combined with mathematical calculation judges ensure that the referee is open, objective and visual.

3. Explore the Wide-Mouth Mode of Docking Between Provincial and National Competitions

3.1 The Meaning of Wide Mouth Mode Interconnection

The wide-mouth mode of provincial competitions helps the players to enhance their skills, achieve the leading position and advance advantage in the national competition. In the face of the compression and simplification of the national competition the provincial competition can be adjusted to adapt to the new situation and new changes. Finally the wide mouth mode must achieve the goal of promoting education with competition, adapt to the development situation of new hotels, dock the new needs of the industry, and promote the comprehensive and last improvement of vocational education level [5].
3.2 The Possibility of the Docking

3.2.1 Active Matching of the Changing National Hotel Service Competition and the Stable Provincial Competition

The national competition is constantly changing so it is necessary for the provincial competition to cope with the change of the national competition with the sustainable development of the wide mouth mode. The hotel service national competition program has been changed twice. In 2021 it has been adjusted according the World Skills Competition. In 2023 the wine section of the restaurant service competition would be listed as a single competition item and the reception content of the hotel lobby would be added. Therefore it is obviously not enough to teach and practice the professional skills of national competition and we need to prepare the wide-mouth mode competitions matching the national competition [6].

3.2.2 The Wide Mouth Mode Shows Initiative and Flexibility Which Can Improve the Level of Vocational Education and Build a Broader Platform and Development Space

The wide mouth mode plays a positive role in promoting and bringing forth from the tactical perspective. It is mainly beneficial for teachers and students of vocational schools to learn, expand, and master new knowledge and new skills. The wide mouth mode discovers the service skills within the talent training program and digs them into the content of the provincial competition by cultivating new highlights and creating a new starting point. The competition methods and methods can also be rich and diverse, flexible and open, and constantly carry out new exploration and attempts.

3.2.3 The Wide Mouth Mode Is Docking the Latest Industry Development

The employment of hotel service is more and more extensive and more docking with the broad service field. The Skills competition which will directly encourage schools to teach and learn practical professional skills. In addition to traditional hotels there are more employment channels of students trained in modern hotel services, such as high-speed rail, banking, property, insurance, bars, housekeeping, etc.,. The wide mouth mode provincial competition guide students to study courses about coffee, tea art, flower arrangement, wine, public relations, makeup, communication skills, ground maintenance, pet care and other professional courses.

Vocational skills competition is an important standard to test the teaching quality and the level of teachers in vocational colleges. Giving full play to the guiding role of skills competition can effectively promote the reform of hotel management education and teaching. The docking method of provincial competition and national competition directly affects the selection of talents for outstanding competitions, the adaptation to the development of new hotels, and the meeting of new needs of the industry. It will affect the comprehensive and lasting improvement of vocational education level. The wide-mouth mode can effectively match the national competition, not only can achieve good results in the national competition, but also improve the content of the competition and achieve the diversity of participants [7].
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Data Availability

Data sharing is not applicable to this article as no new data were created or analysed in this study.

Conflict of Interest

The author states that this article has no conflict of interest.

References


